

## Pilots for digital learning

(Chamber of Commerce and Industry)

- Acquiring media skills
- Design digital learning content and use them in your own company

### Blended learning

Presence seminar, with online learning phases  
(May to October 2019)

Pilots for digital learning are know-how carriers with an exemplary function. They act as competent contact persons for their colleagues and employees and motivate people to use digital learning media for their own personal development and vocational qualification. In the seminar series "Pilots for Digital Learning" you will expand your media skills. Under the guidance of experienced instructors, you will develop suitable digitally supported learning approaches for processes and concrete scenarios in your company. As a pilot, you can help to shape learning strategies and realize their implementation.

### Target group

Specialists and managers with tasks in the field of company training and further education and work process design.

### Blended Learning

In our seminar series we combine the effectiveness and efficiency of digital forms of learning with face-to-face communication and practical learning.

### You don't have to reinvent the wheel - learn from other practitioners

Become part of our learning community: exchange ideas online and offline with other Pilots from our sensor technology network. Our learning platform also provides you with relevant, up-to-date information on digital learning. Round off your profile at our Human Resources Expert Forums and DiaLogisch Praxistreff. You will get to know nationwide Best Practices and expand your personal network.

### Your personal coaches

You can turn to the Coaches for Digital Learning from the Sensor Technology Network with your individual questions concerning (digital) vocational training and organizational development.

Modules in detail - Your development Path to become a Pilot for Digital Learning

**May 21, 2019**

### **0 Kickoff**

- Organizational matters
- Getting to know each other
- Clarification of objectives

**June 25th, 2019**

### **1 Basic educational knowledge**

- Learning/Teaching Theories
- Instructional Design
- Attention and memory
- Motivation, interest, acceptance, establishing a learning culture in the company
- Self-regulated learning

**July 23 + 24, 2019**

### **2 basic knowledge – design of digital learning media**

- Multimedia learning: theory and development of learning scenarios, context-specific correct use of formats
- Content structuring
- Multimedia design
- Group dynamics, learning in groups
- Formal and informal learning in the company context

### **3 IT Law & IT Security**

- Privacy
- Data security
- Copyright
- Open Educational Resources (OER)

**10th + 11th September 2019**

#### **4 Collaboration and Communication**

- Joint management of digital materials
- Knowledge management and Wikis
- Communication via audio/video, web conference
- Learning Communities: Use and support

#### **5 Digital learning media design**

- Computer Supported collaborative learning
- Game-based learning
- Communication and Interaction in social media
- Creation of explanatory videos and audios
- Photography and image processing
- Creation of digital texts

**October 08th 2019**

#### **6 Digital learning environments**

- Concepts for the design of course rooms
- Implementation of a digital learning scenario
- Integration of digital learning content
- Target-group-specific communication and interaction strategies

## Presence seminars at a glance - Dates

21 May 2019	Kickoff	12:00 - 14:00
25 June 2019	Basic educational knowledge	9:00 - 17:00
23+24 July 2019	Basic knowledge – design of digital learning media & IT Law	9:00 - 17:00
10+11 September 2019	Collaboration and communication & digital learning media design	9:00 - 17:00
08 October 2019	Digital learning environments	9:00 - 17:00

## Registration (online)

Binding registration at "<https://eveeno.com/LotsenFuerDigitalesLernen>". Participation is free of charge. The participation in all seminar dates are required. A certification by the Chamber of Commerce and Industry for an examination fee in the amount of 380€ is possible. (Participation in the kickoff of the seminar series on 21 May 2019 is required for certification.)

## Venue

TechBase Regensburg  
Franz-Mayer-Strasse 1  
93053 Regensburg, Germany

Computer Centre of the University of Regensburg  
Universitätstrasse 31  
93053 Regensburg, Germany